

# Cascade Alliance

## *Sponsor Prospectus*

**Join us for our Cascade Alliance Conference 2020!  
July 9th-10th, 2020  
Dayton, OH**

Reserve your space now to sponsor Cascade Alliance's fifth convening! This year's theme is Collective Impact. This is a great event to meet all of the nonprofits in our widespread network who are tackling reuse, recycling and up-cycling in their own unique ways. Using the waste-diversion social enterprise model developed by the St. Vincent de Paul Society of Lane County, these nonprofits are part of a growing network scaling environmental, economic and social change. This network has previously been funded by the Robert Wood Johnson Foundation who's interest in creating a culture of health recognizes that healthy communities preserve the embodied value of materials rather than throwing things in the landfill, that people need a second chance to participate in the American dream and that nonprofits willing to divert materials and hire people with barriers can themselves become healthier and more robust when a portion of their income is earned.

Cascade Alliance offers an opportunity for vendors with products and services that are related to waste diversion, sustainability, mattress recycling, book selling, and retail thrift.

### HOST & PRODUCER



### OTHER ORGANIZATIONS & EXHIBITORS



## ABOUT US

### Event Mission:

Our conference aims to teach other nonprofits ways to create jobs, increase self-reliance so that organizations can minimize their dependence on grants and donations and let other members teach one another through the network of the Cascade Alliance. As such, this event is free to nonprofits.

### Goals:

- Maximize opportunities for collaboration between nonprofits, cities, businesses and solid waste officials
- Convene private and nonprofit sector influencers to share important practices
- Provide practical application for growth in key areas

### Expected Participants

- Executive directors and program managers from across the US.
- Waste diversion professionals
- Designers

### Agenda to Include

- Best practices for product flow
- Building management capacity
- Growing pains
- Uncertainty in recycling markets

## JOIN US

- Become an important participant of the invite only Cascade Alliance Conference
- Show your support for the growth of non-profit social enterprises
- Attract new clients during networking time included in the schedule
- Have your organization listed in the Cascade Alliance conference program
- Help our nonprofits with your best-practice suggestions

## AS A SPONSOR

### ***Gold Sponsor \$5,000***

- Recognition and promotion at our award dinner
- Recognition and promotion as a gold sponsor on our website
- Signage: Sponsors will be acknowledged with a special table Recognition on social media and our marketing materials
- Conference program: A logo listing on the sponsor's page

### ***Silver Sponsor \$2,500***

- Signage: sponsors will be acknowledged with special table signage
- Recognition on social media and our marketing materials
- Conference program: A logo listing on the sponsor's page
- Recognition and promotion as a silver sponsor on our website

### ***Meal sponsor \$2000 (5 available)***

- Recognition and promotion as a meal sponsor
- Signage: Catering sponsors will be acknowledged with special table signage
- Conference program: A logo listing on the sponsor's page

### ***Event Friend \$1,000***

- Conference program: a logo listing on the sponsor's page
- Social media recognition

### ***Wednesday evening reception sponsor \$800 (1 available)***

- Signage: recognition as reception sponsor
- Conference program: A logo listing on the sponsor's page

### ***Coffee Break Sponsor for \$300 (4 available)***

Recognition and promotion as a Coffee Break Sponsor

**CONTACT US**

**Bethany Cartledge**

Cascade Alliance Director  
bethany.cartledge@svdp.us

**SPONSOR REGISTRATION**

Expo space for sponsor will be reserved upon receipt of payment and this form:

Company Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Company Contact & Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Telephone: \_\_\_\_\_

Website: \_\_\_\_\_

Name/Title of Attendee Associated with this Sponsorship: \_\_\_\_\_

Onsite Representative & Title: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Schedule:**

Please note that the schedule is subject to change. We will notify you as soon as possible if there are any changes.

**Cancellations and Refunds:**

Please note that sponsorships are non-refundable

**Payment:**

We will provide an invoice after the signed agreement is received.

**Agreed By.** \_\_\_\_\_

**Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_